

CDK

MEXICO



PANTALLAS LED PRODUCTOS 2015

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LEYARD
LATIN AMERICA



LED Display Solution

Somos "**Representantes Exclusivos a Nivel Nacional**" de **LEYARD Latin America**, filial de **LEYARD Opto - Electronic Co., LTD**, líder en pantallas LED High Definition (HD), Full High Definition (FHD) y Ultra High Definition (UHD 4K), siendo este uno de los más importantes "Fabricantes de Pantallas LED en el mundo".

CDK México ofrece venta e instalación de **Pantallas LED** para:

- *Arquitectura.*
- *Publicidad Exterior, Interior y Móvil.*
- *Centro de Convenciones y Auditorios.*
- *Foros de TV.*
- *Centros Comerciales y Tiendas Departamentales.*
- *Restaurantes.*
- *Salas de Juntas y Galerías.*
- *Centros de Monitoreo.*
- *Eventos Masivos (NACIONALES e INTERNACIONALES).*
- *Señalización Vial.*
- *Estadios (Gradas y Perimetrales).*
- *Aeropuertos.*

LEYARD cuenta con más de 19 años en el mercado internacional.



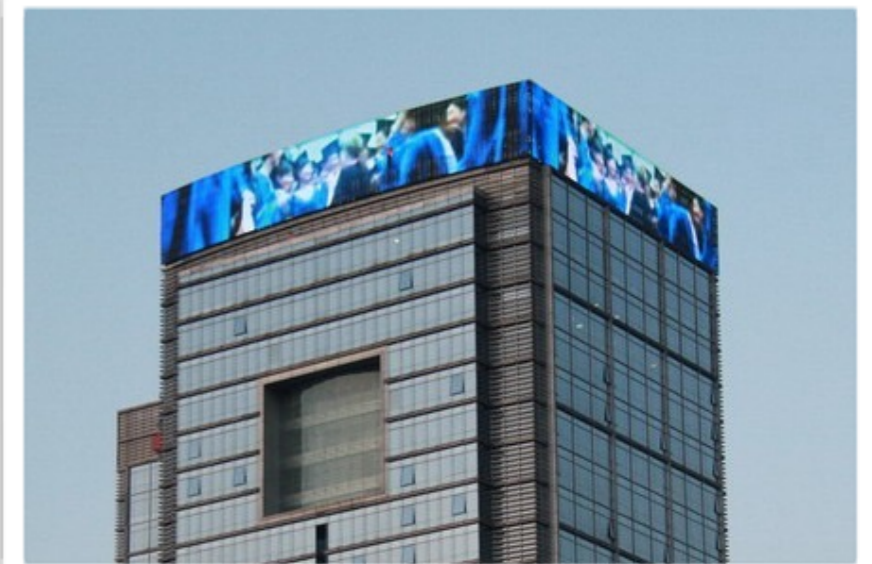
Hainan Haikou, Hainan Airlines pantalla P40 LED



Banco de Qingdao



**Xihongmen Xinghua
Media Park**

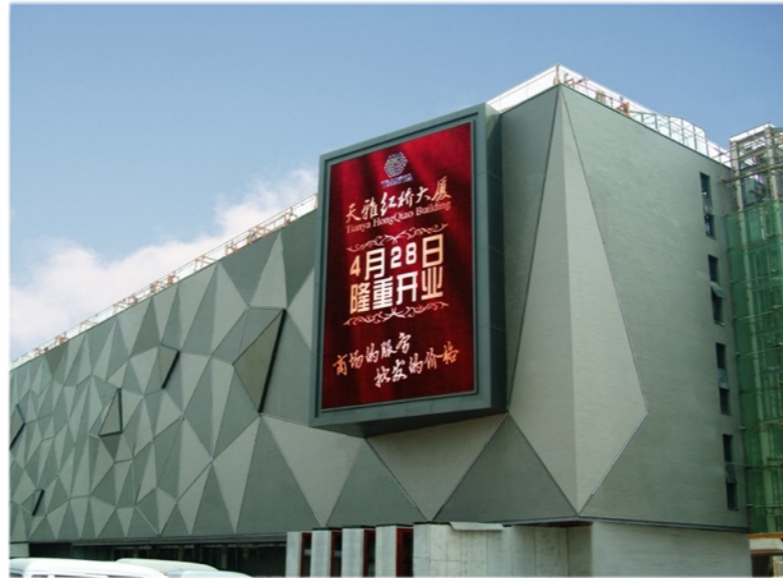


Visualización P25 LED

Publicidad Exterior, Interior y Móvil



Serie LV16B



P20 / 75m cuadrados



Ralph Lauren Polo LED Wall TV2.5



Agencia FIAT Brasil



Citibank Hong Kong

Centro de Convenciones y Auditorios



Serie TV



KIA Serie TV



Kuwait Serie RV6



Kuwait Sexta Cumbre



Kuwait Sexta Cumbre



LEYARD Amsterdam

Foros de TV



Zhejiang TV station LED display studio



Miss HK-TVB City



Ukraine IV6



RTVE España / Serie TV1.9

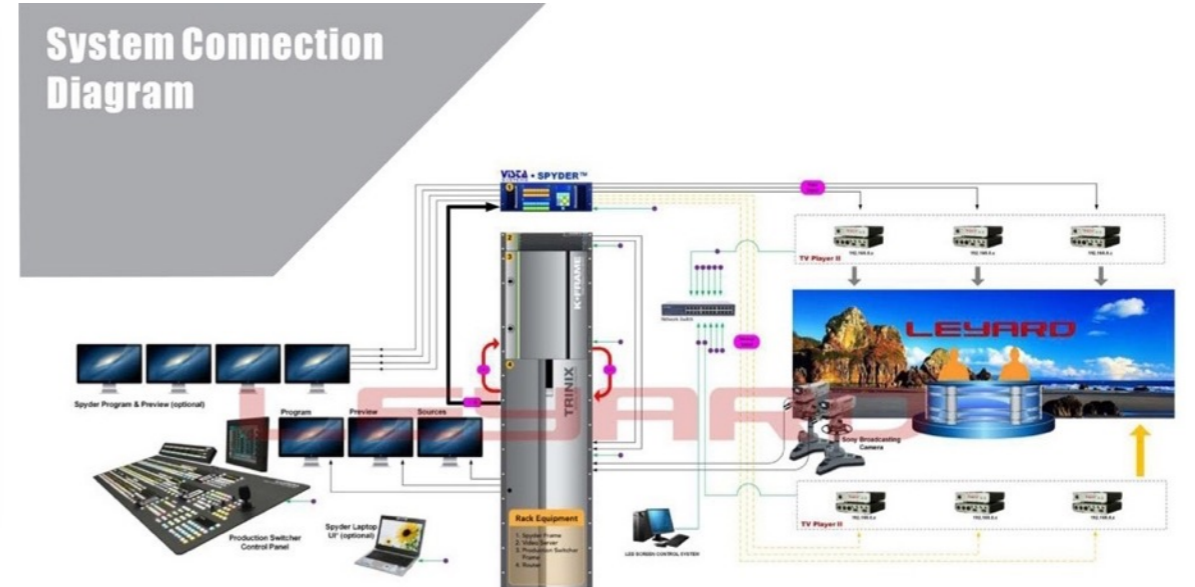


Diagrama de conexión para FORO de TV



Esthonia Shopping Center



HK Jusco



Centros Comerciales y Tiendas Departamentales



LEYARD Poster LED



Publicidad al instante

Centros Comerciales y Tiendas Departamentales



**Ralph Lauren Polo
LED Wall TV2.5**



**Emporio Armani
LED Wall TV2.5**

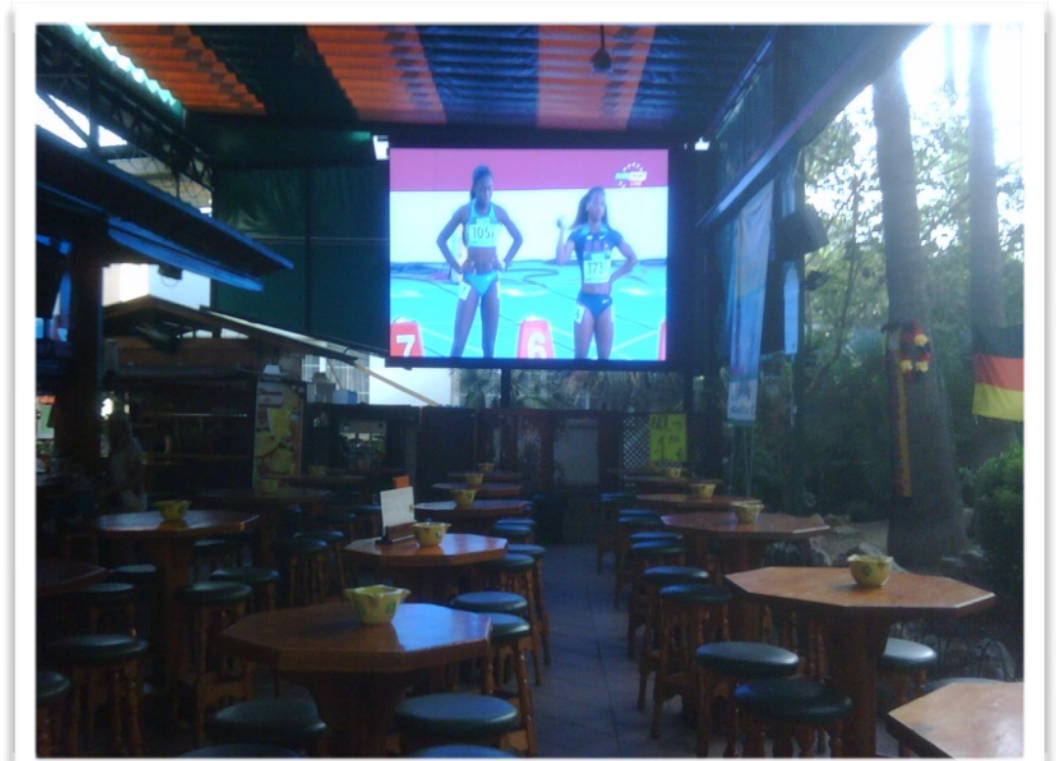


**Beijing Beichen Shopping Center
Ultra-high OlyBar 15 LED Display**

Restaurantes



Palma de Mallorca NV8



Pantalla LEYARD en Palma de Mallorca



HK JUSCO MV6

The 3rd Generation LED TV

LEYARD

XMAX

162"

108"

* Customized dimension series

196"

* Free splicing series

1200mm

LEYARD XMAX Free Splicing Real LED TV

IMAGE ► SOUND

Real LED TV

- ▶ LED light-emitting display technology
- ▶ LED nanosecond response and quick dynamics performance
- ▶ Oversize TV, integrated expression and non-stitching display
- ▶ LED red, green and blue polishing technology, higher color purity, authentic color and large color gamut
- ▶ HD TV (compatible with 2K (FHD 1920x1080) or 4K (UHD 3840x2160))



Advanced image processing technology

- ▶ Leyard main control chip is powerful in video processing and the calibration of database calculation, and can offer high-level video frame
- ▶ Single light color correction and brightness calibration technology of LED
- ▶ Higher brightness enables watching during daytime.
- ▶ Higher contrast: the black is darker and the image is with strong lays of graphics
- ▶ Broadcast-level image processing technology, 10bit grey processing and frame-by-frame scanning
- ▶ Noise reduction and acutance adjustment, color improving and adjustment technology
- ▶ Higher image resolution and point-to-point per-pixel information recovering
- ▶ 2400Hz high-speed refresh rate without image dithering

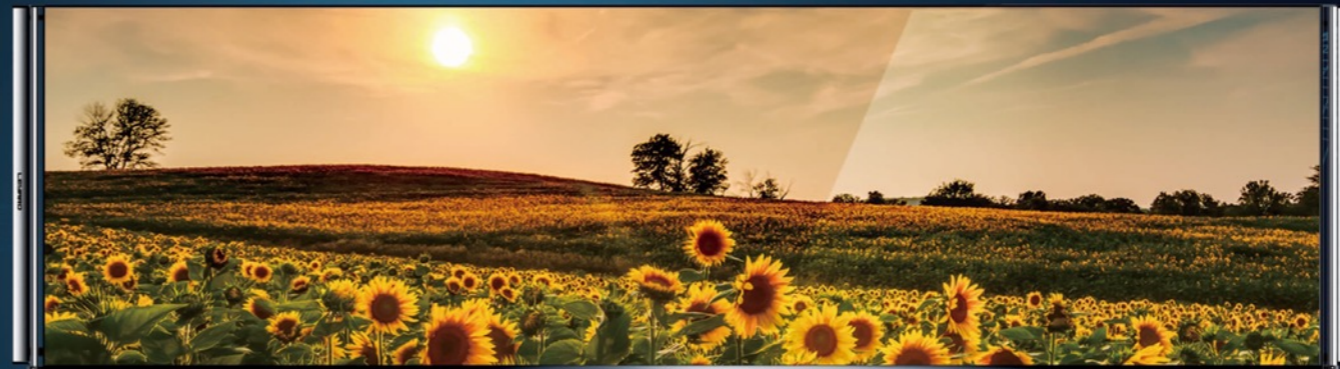


Differences between Leyard self-luminous LED TV and common LED TV

LEYARD XMAX Free Splicing Real LED TV

FREEDOM

Based on the random stitching wall of 54" unit, no matter in mall, airport or conference or chamber, flexible dimension will satisfy the use demand of various locations.



LEYARD XMAX Free Splicing Real LED TV

Salas de Juntas y Galerías



La introducción de pantallas HDMI LED TV de Leyard de 108", 162" y 196". Pone a la vanguardia las Salas de Juntas, Video Conferencias y Galerías.

Leyard se caracteriza por ser líder en pantallas de gran tamaño LED TV y ofrecer una alta gama de productos para el mercado empresarial y del hogar.

LEYARD XMAX Free Splicing Real LED TV





Oficina de Supervisión de Seguridad en Beijing

Centros de Monitoreo



Oficina de Supervisión de Seguridad en Beijing



Eventos Masivos (INTERNACIONALES)



*Presente en Eventos internacionales
Olimpiadas 2008*



Eventos Masivos (INTERNACIONALES)



Formula 1 Singapur



Texas Motor Speedway



**World Championship Events
in Spain**





Carretera en Indonesia



Estadios y Arenas (Gradas y Perimetrales)



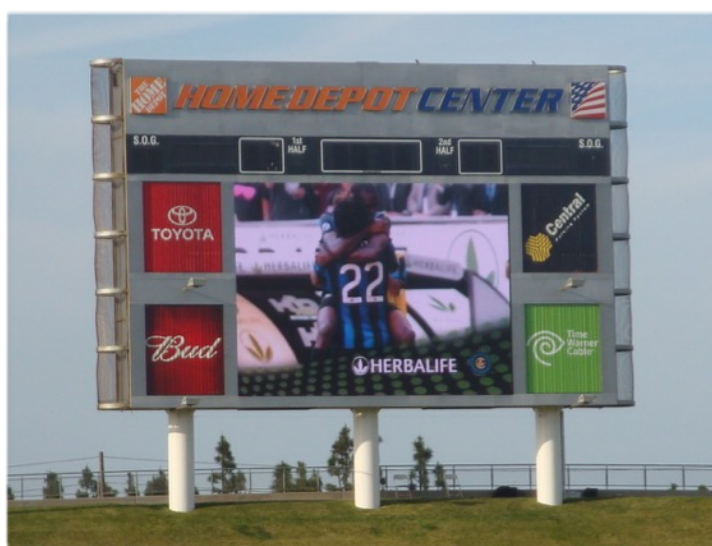
Egypt Stadium



Estonia Tartu Stadium



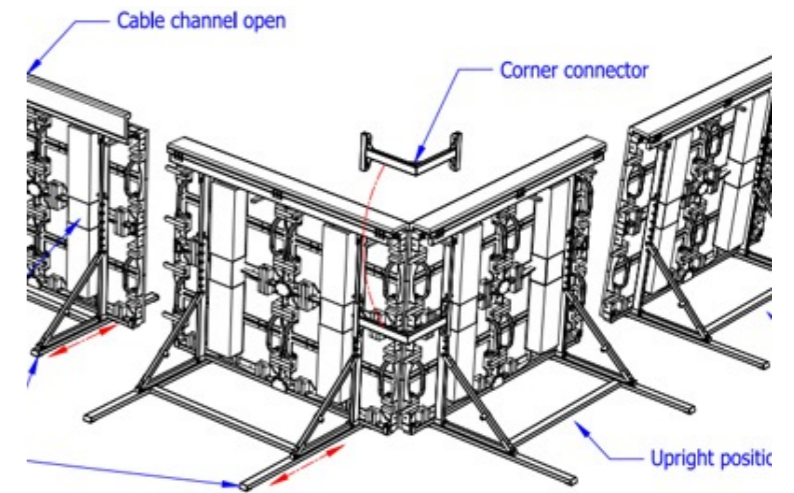
Toyota Center



Home Depot Center



Egypt Stadium





***T3 Beijing
International Airport***

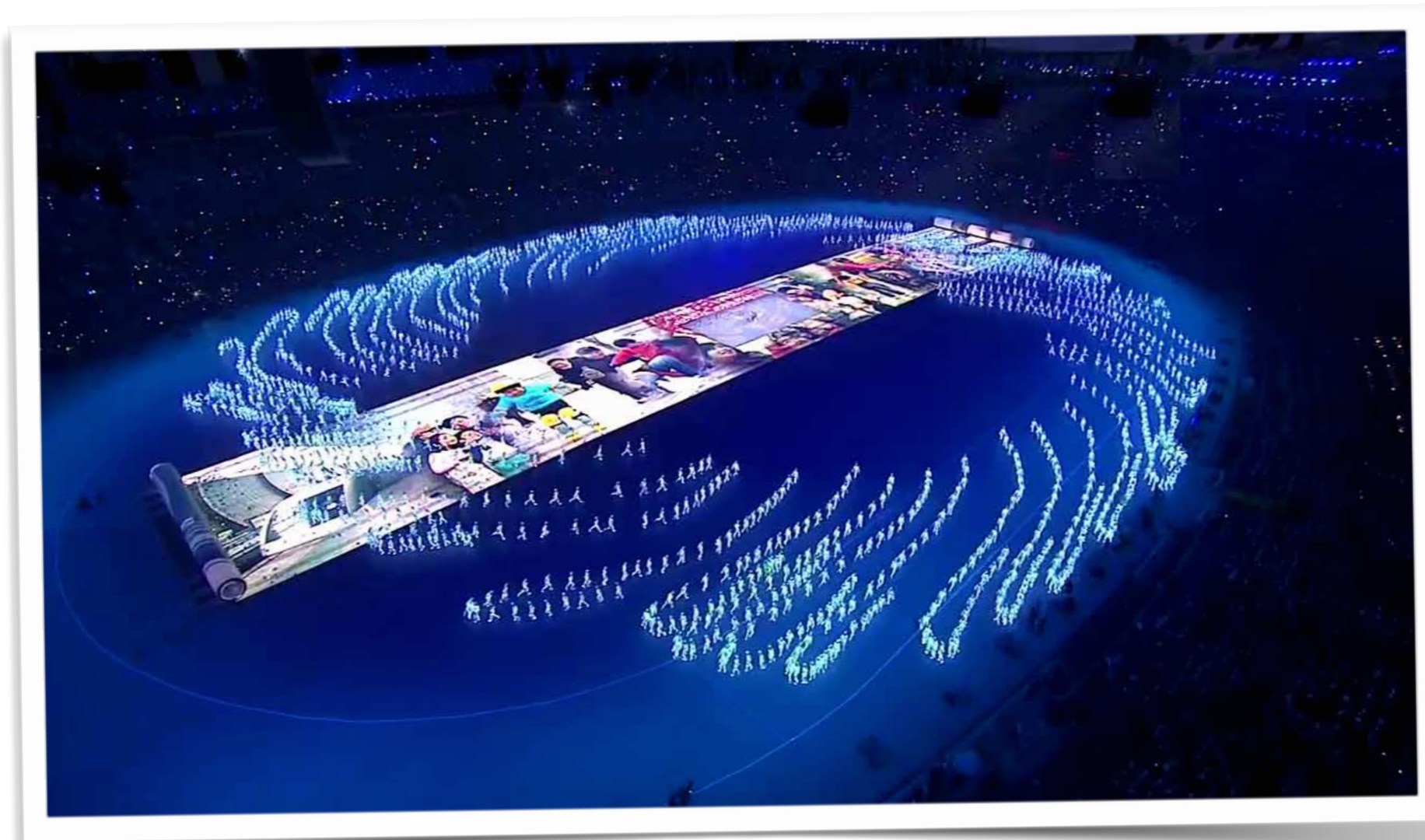


T3 Beijing International Airport



PRESENTING A BRIGHTER FUTURE

Sea un pionero en la industria de pantallas LED con soluciones que satisfagan cualquiera de sus necesidades.



LEYARD MEXICO

LEYARD EUROPA

LEYARD BRASIL

LEYARD CHINA